



Massachusetts  
Institute of  
Technology



# The First Law of Systems: Conservation of Complexity

**SWISSED 2018**

Prof. Olivier de Weck

Massachusetts Institute of Technology

[deweck@mit.edu](mailto:deweck@mit.edu)

Currently SVP for Technology Planning at Airbus

Joint work with Dr. Kaushik Sinha

## Airbus A320neo



A320neo offers up to **20 per cent savings in fuel burn** per seat by 2020, two tonnes of additional payload, **500 nautical miles of more range**, lower operating costs, along with a nearly **50 per cent reduction in engine noise and NOx emissions 50 per cent below** the current industry standard.

Source: <https://www.airbus.com/aircraft/passenger-aircraft/a320-family/a320neo.html>

# SYS Journal 20<sup>th</sup> Anniversary



- Has Systems Engineering progressed at all in the last 20 years?
- What is the theoretical (scientific) basis of Systems Engineering?
- What is the First Law of Systems Engineering?



# First Laws in Science

- First Law of Mechanics

- Conservation of Momentum
- Isaac Newton 1687

$$\frac{d}{dt} (p_1 + p_2) = 0.$$

- First Law of Thermodynamics

- Conservation of Energy
- Rudolf Clausius 1850

$$\Delta U = Q - W.$$

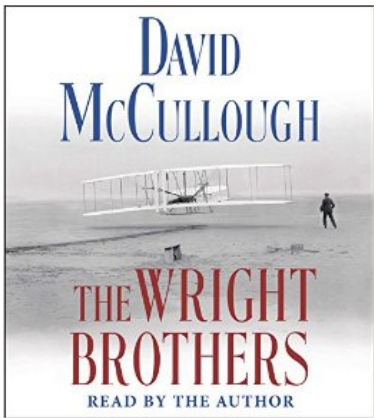
- ***What is the conserved quantity in Systems?***

**COMPLEXITY**

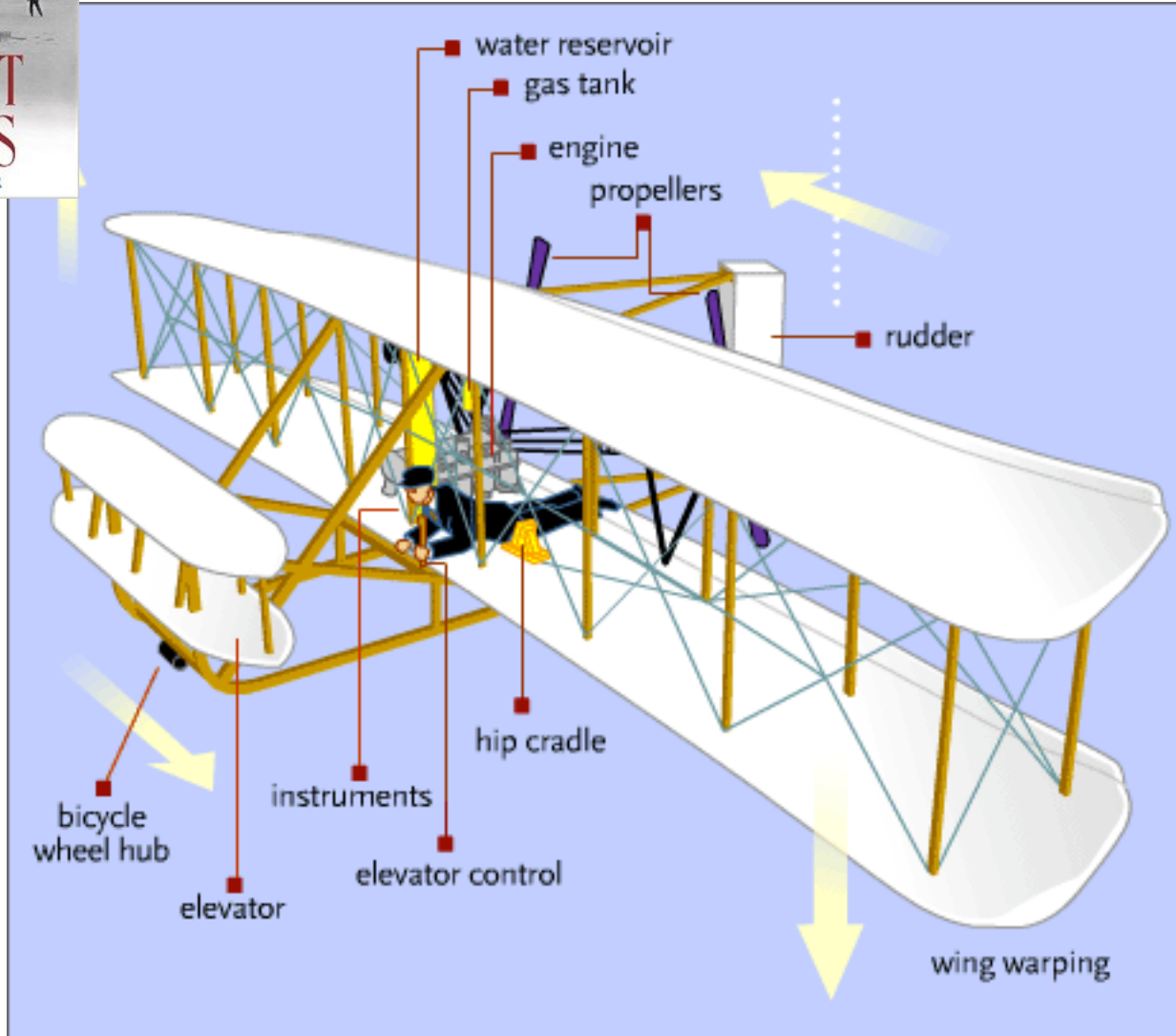
Why should we care about complexity?

How do we quantify complexity?

The First Law of Systems Engineering ?



# The Wright Flyer



# Structural DSM of Wright Flyer

DSM	fuselage	wing	elevator	bicycle wheel hub	instruments	pilot	elevator control	hip cradle	wing cables	water reservoir	gas tank	engine	belt left	propeller left	belt right	propeller right	rudder	rudder controls
fuselage	█																	
wing		█																
elevator			█															
bicycle wheel hub				█														
instruments					█													
pilot						█												
elevator control							█											
hip cradle								█										
wing cables									█									
water reservoir										█								
gas tank											█							
engine												█						
belt left													█					
propeller left														█				
belt right															█			
propeller right																█		
rudder																	█	
rudder controls																		█

Legend	
█	Physical connection
█	Mass flow
█	Energy flow
█	Information flow

DSM 18x18

Connections

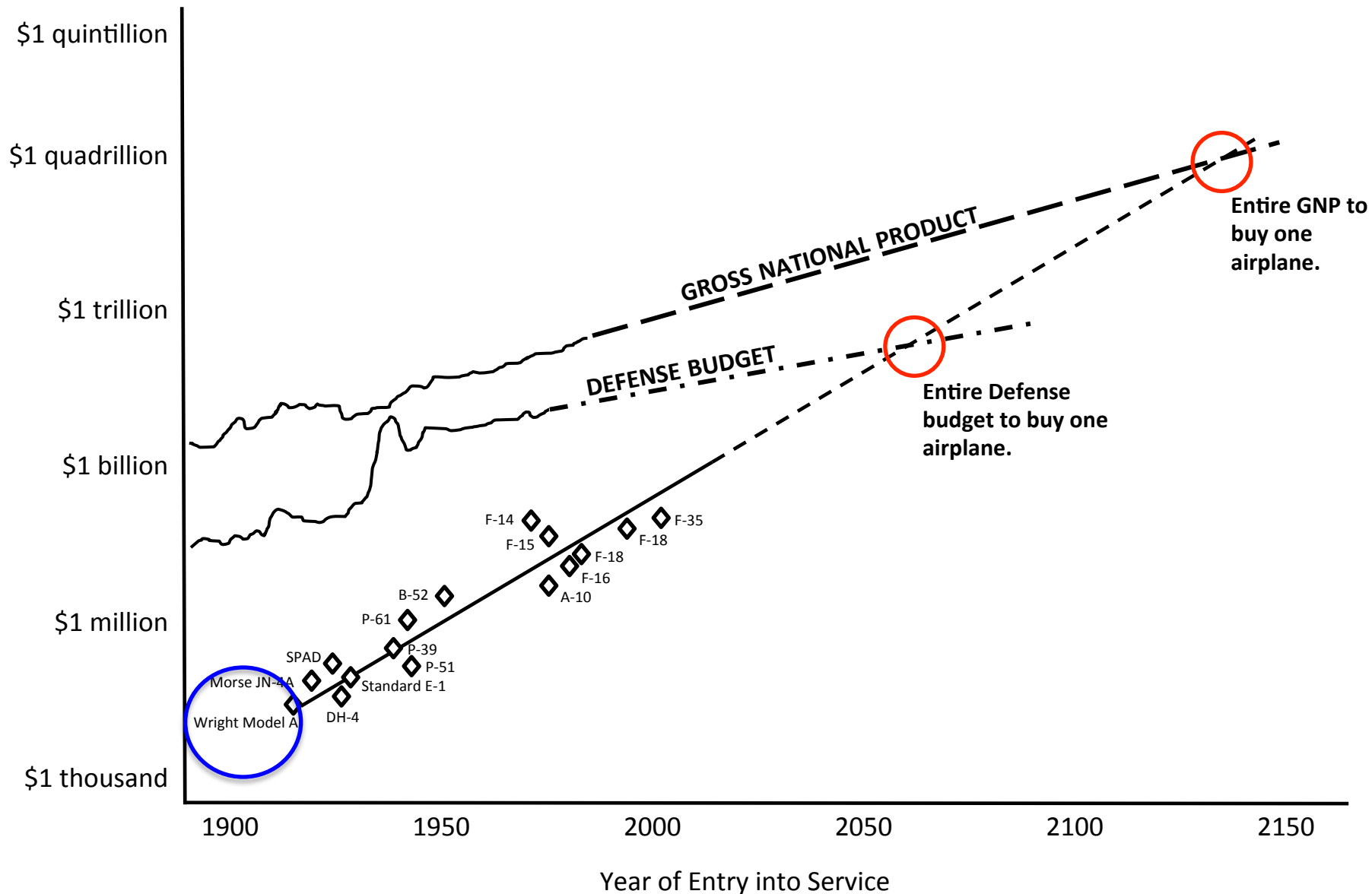
62 Physical  
 4 Mass Flow  
 11 Energy Flow  
 9 Info Flow  
 Total: 86

NZF =  $86/1,224$   
 = **7% density**

$\langle k \rangle \approx 5$

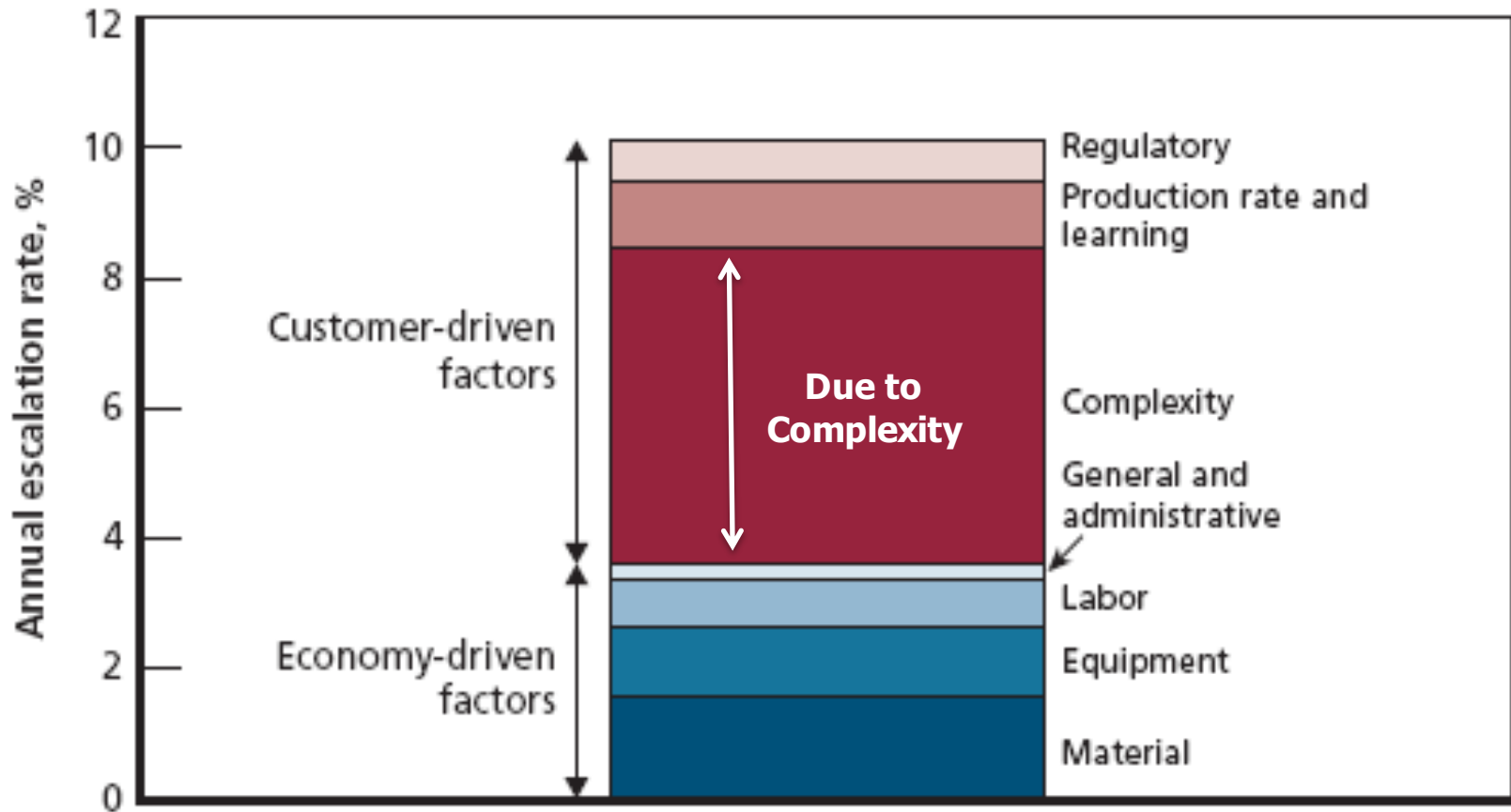
Design Structure Matrix (DSM) – captures structure of elements of form

# Augustine's 16<sup>th</sup> Law



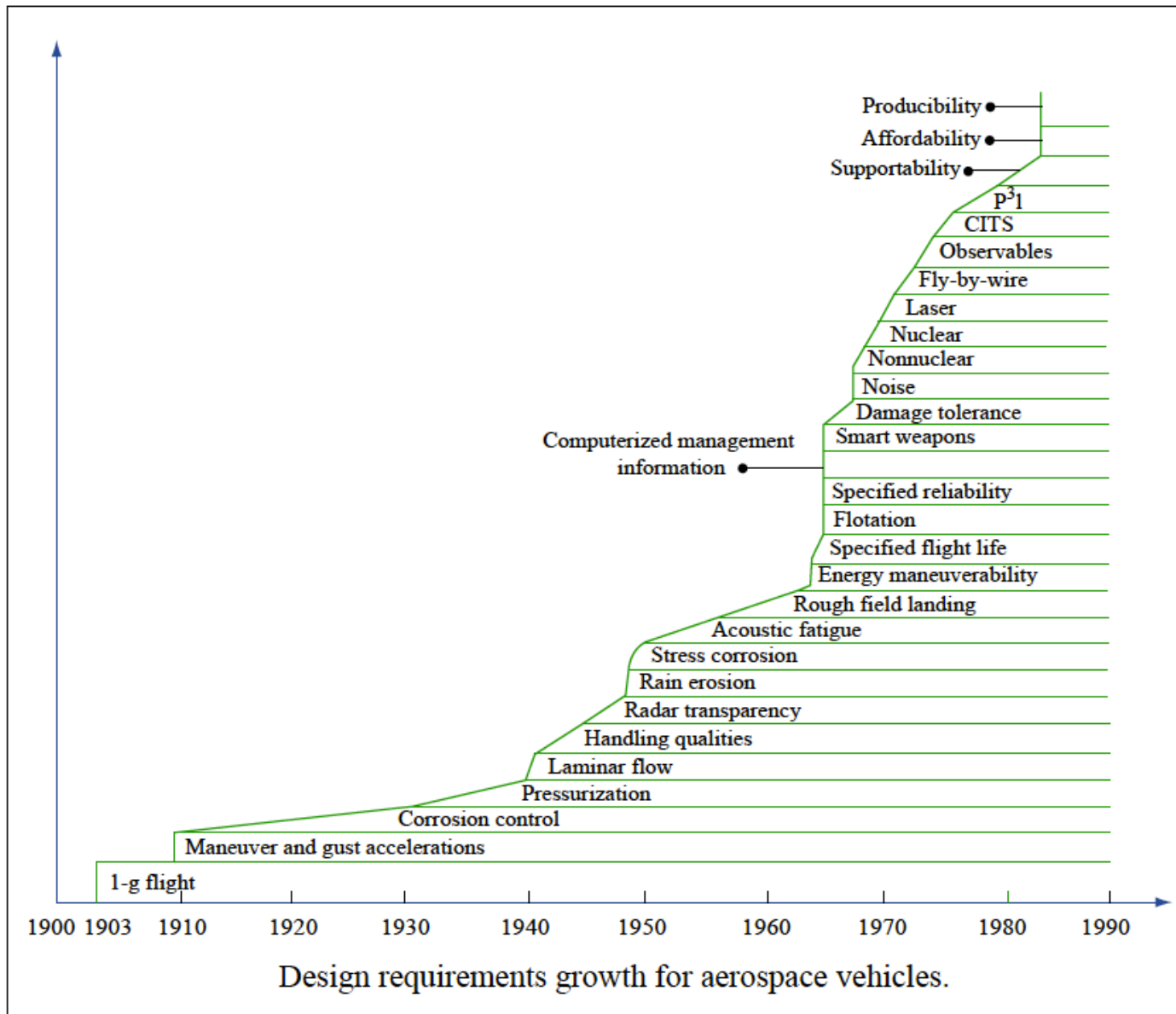
# What is driving this escalation of cost?

## Contributors to Price Escalation from the F-15A (1975) to the F-22A (2005)

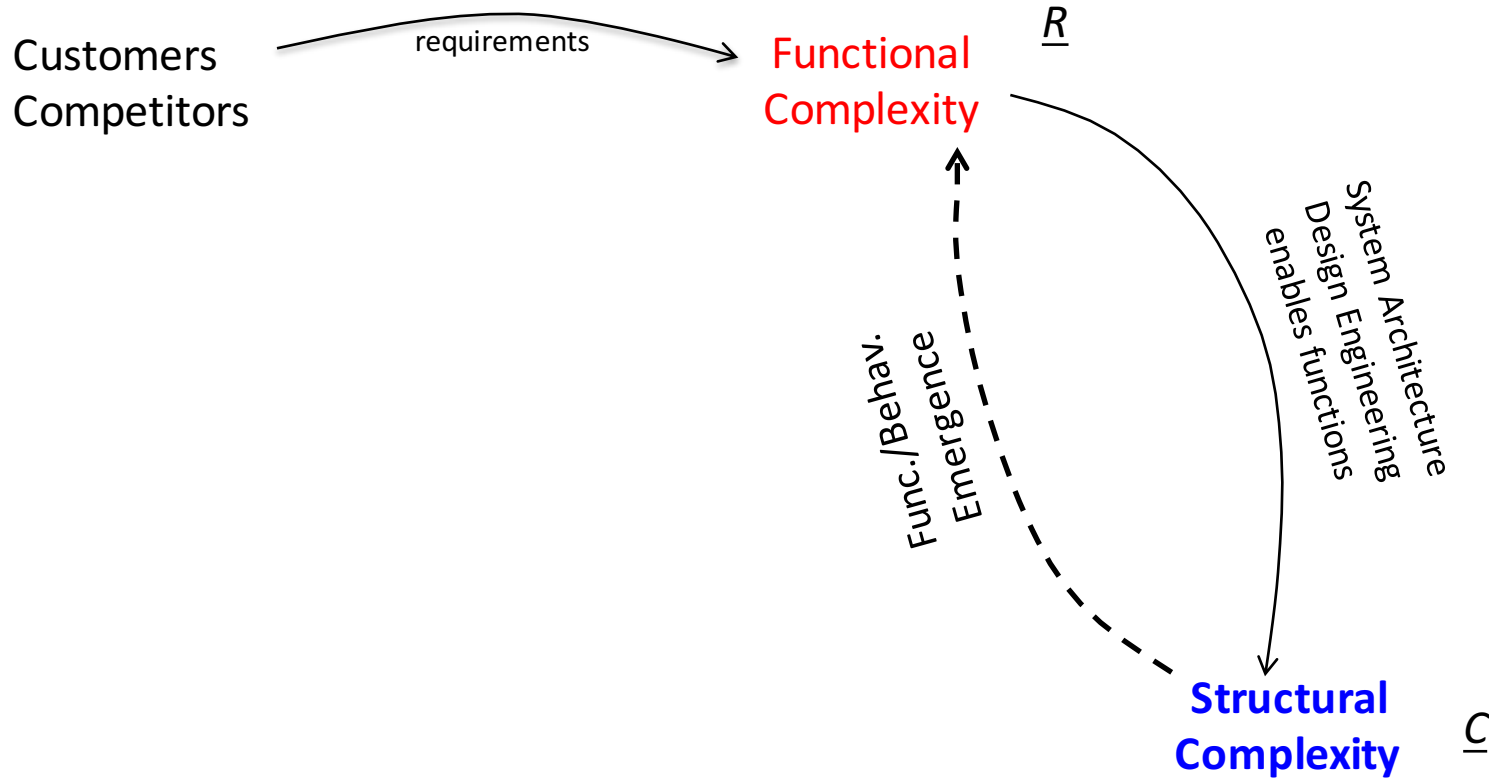


Source: DARPA TTO (2008)

# Complexity Driven by Functional Requirements Explosion



# Two Dimensions of Complexity



Why should we care about complexity?

**How do we quantify complexity?**

The First Law of Systems Engineering ?

# The Structural Complexity Metric

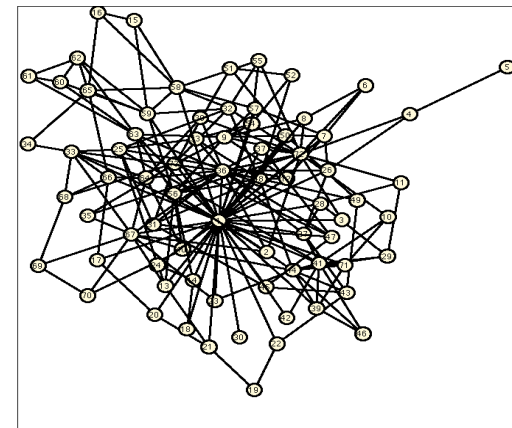
**Structural Complexity,  $C = C_1 + C_2 \cdot C_3$**

[This functional form inspired by the solution of the steady-state Schrodinger equation of organic molecular systems \[Gutman 1978, 2000\].](#)

Complexity due to components alone  
 (number and heterogeneity of components)



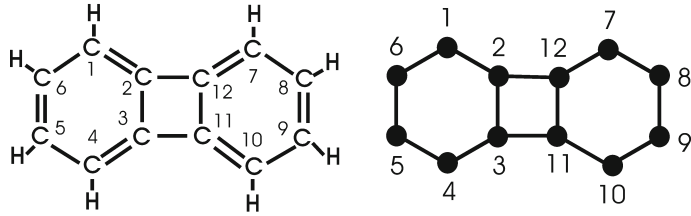
Complexity due to topological formation  
 (a scaling factor) – due to dependency structure



Complexity due to pair-wise  
 component interactions (number and  
 heterogeneity of interactions)

Sinha, Kaushik, and Olivier L. de Weck. "A network-based structural complexity metric for engineered complex systems." In *Systems Conference (SysCon), 2013 IEEE International*, pp. 426-430. IEEE, 2013.

# System Hamiltonian and Complexity



$$[\mathbf{H}]_{ij} = \begin{cases} \alpha & \text{if } i = j \\ \beta & \text{if the atoms } i \text{ and } j \text{ are chemically bonded} \\ 0 & \text{if there is no chemical bond between the atoms } i \text{ and } j. \end{cases}$$

$$\varepsilon_\pi = n\alpha + \beta \sum_{i=1}^n h_i \sigma_i \leq n\alpha + \beta \underbrace{\left( \sum_{i=1}^n h_i \right)}_n \underbrace{\left( \sum_{i=1}^n \sigma_i \right)}_{E(A)}$$

$$\therefore \varepsilon_\pi \leq n\alpha + n^2 \beta \left( \frac{E(A)}{n} \right)$$

Introduce the notion of *configuration energy*:

$$\mathbf{H} = \alpha \begin{bmatrix} 1 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 1 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 1 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 1 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 1 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 1 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 1 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 1 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 1 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 1 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 1 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 1 \end{bmatrix} + \beta \begin{bmatrix} 0 & 1 & 0 & 0 & 0 & 1 & 0 & 0 & 0 & 0 & 0 & 0 \\ 1 & 0 & 1 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 1 & 0 & 1 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 1 & 0 & 1 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 1 & 0 & 1 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 1 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 1 & 0 & 0 & 0 & 1 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 1 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 1 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 1 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 1 & 0 & 0 \\ 0 & 0 & 1 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 1 & 0 \\ 0 & 1 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 1 \end{bmatrix}$$

$$H = \alpha I_n + \beta A(G)$$

$$H\psi = \varepsilon\psi$$

$$|\varepsilon_i| = \alpha + \beta\sigma_i; \quad \varepsilon_\pi = \sum_{i=1}^n h_i |\varepsilon_i|$$

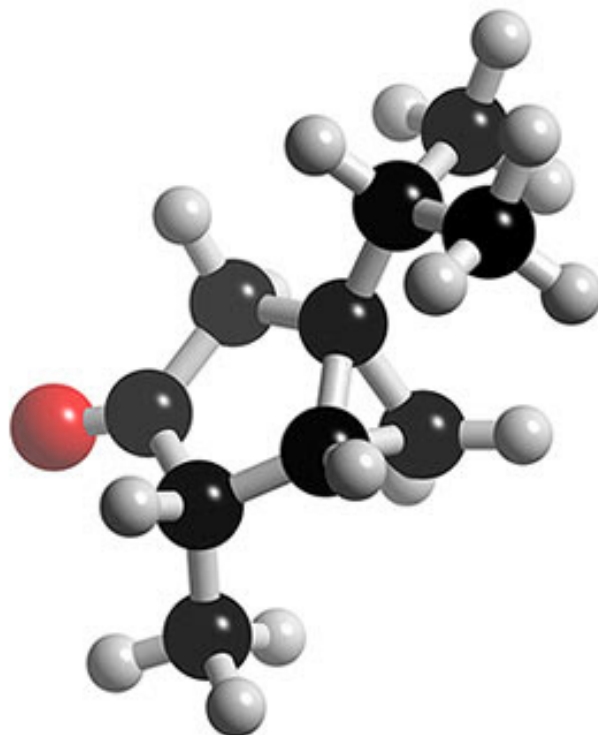
$$\Xi := \underbrace{n\hat{\alpha}}_{C_1} + \underbrace{m\hat{\beta}}_{C_2} \underbrace{\left( \frac{E(A)}{n} \right)}_{C_3} = C_1 + C_2 C_3$$

Use the above functional form to measure the complexity associated to the system structure – **Structural Complexity** of the system where  $\alpha$ 's stand for component complexity while  $\beta$ 's stand for interface complexity:

$$C = C_1 + C_2 C_3$$

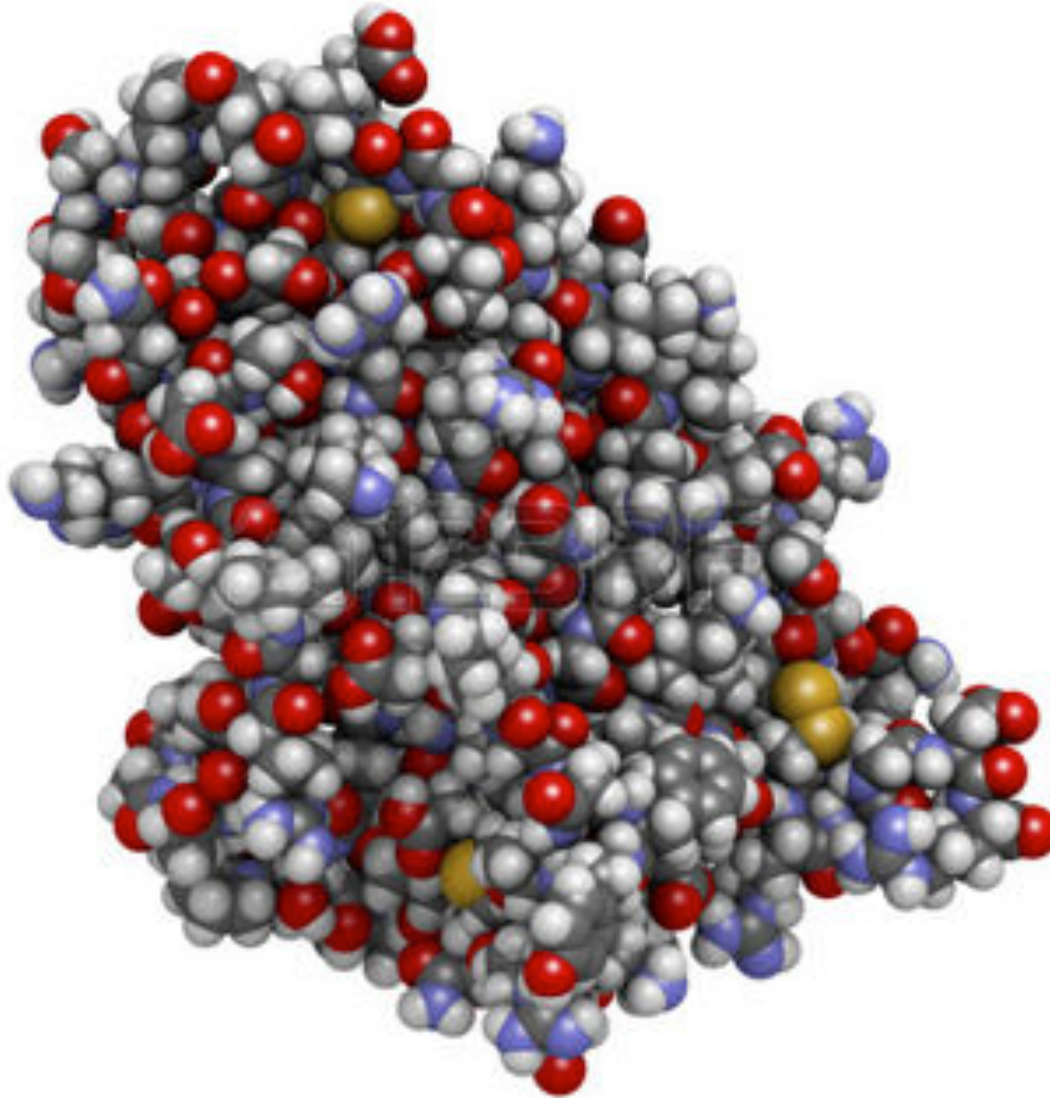
$$= \sum_{i=1}^n \alpha_i + \left( \sum_{i=1}^n \sum_{j=1}^n \beta_{ij} \right) \left( \frac{E(A)}{n} \right) = \sum_{i=1}^n \alpha_i + \left( \sum_{i=1}^n \sum_{j=1}^n \beta_{ij} \right) \gamma E(A)$$

# Simple Molecule

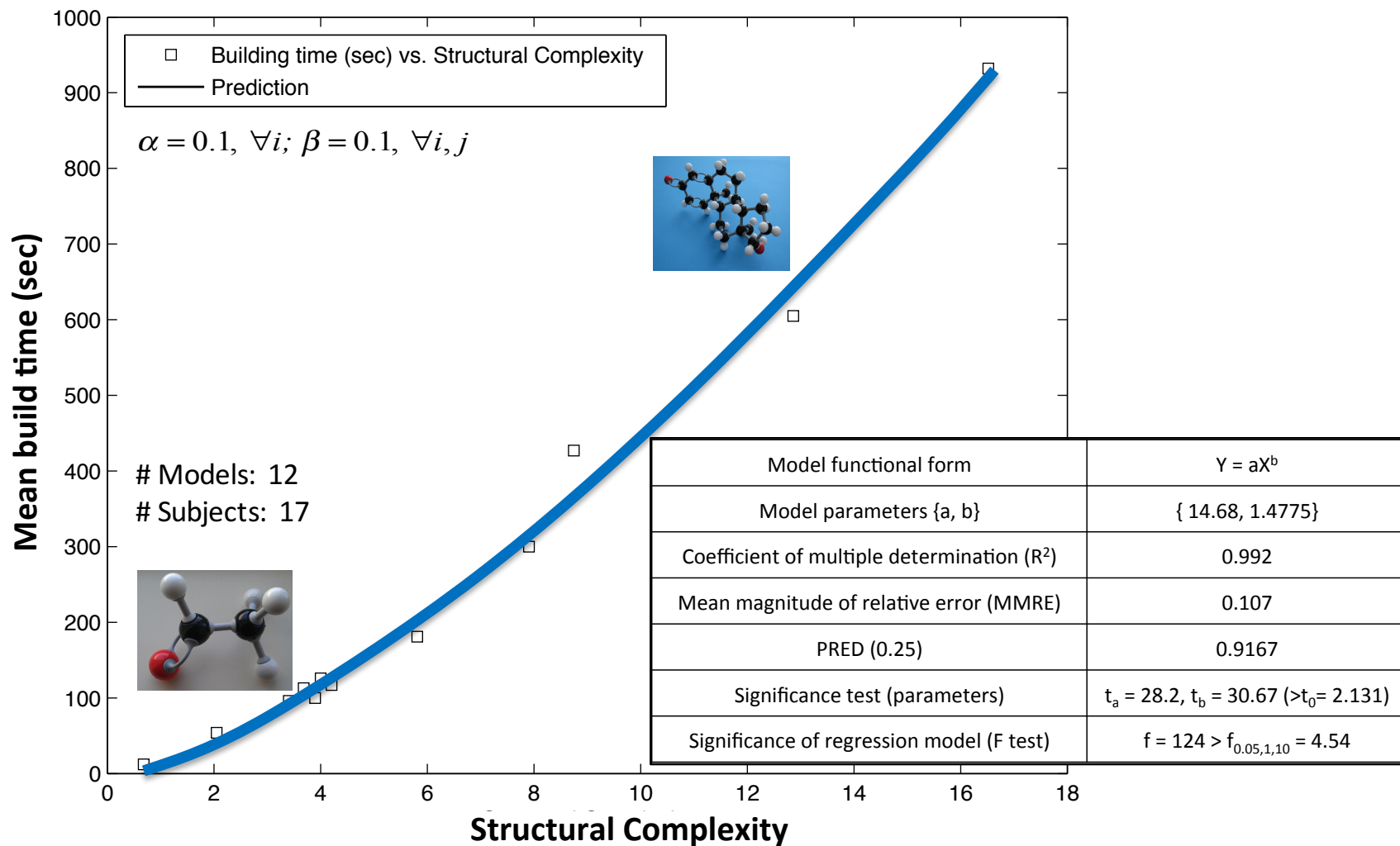


Molecule #10

# Complex Molecule



# Experimental results are super-linear

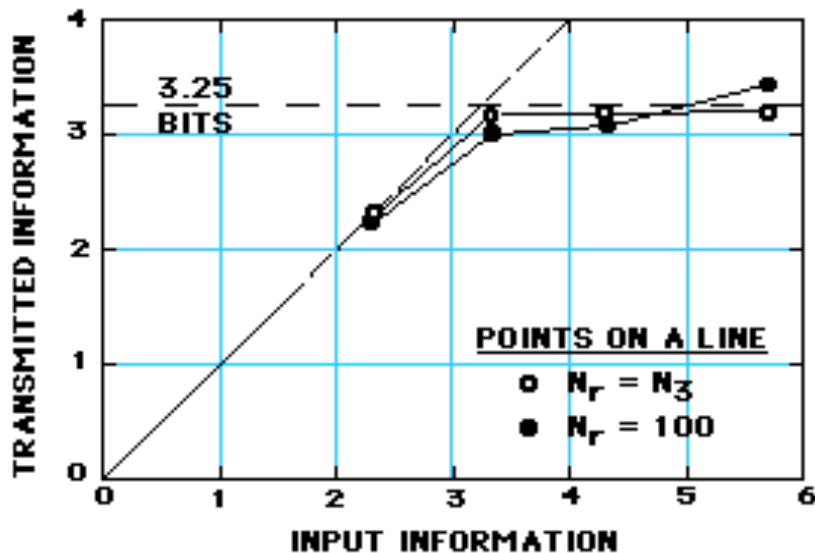


*Structural Complexity,  $C = O(n^{1.08}) \leftarrow$  mild super-linearity*  
*Average build time,  $t = O(C^{1.48}) \leftarrow$  strong super-linearity*

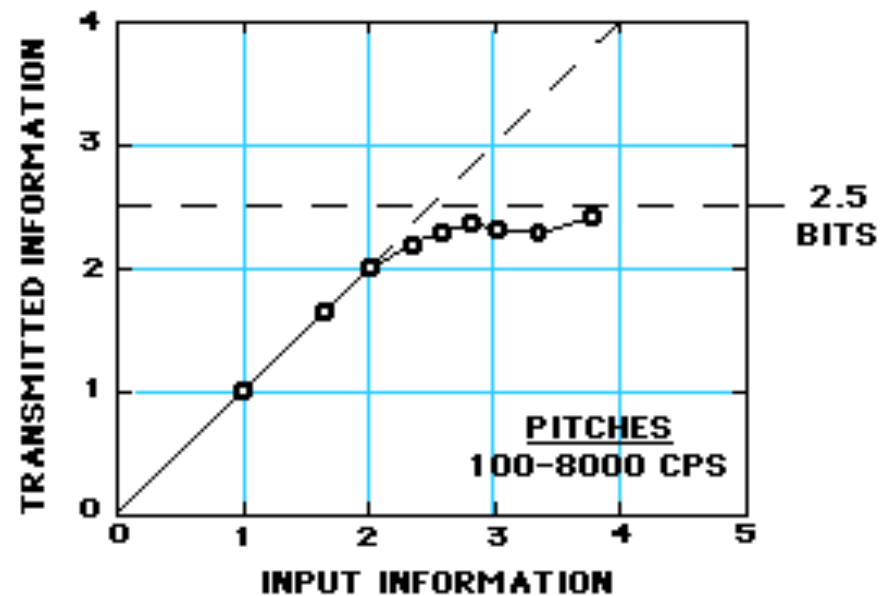
# Magic Number 7+/-2

- Human Cognitive Limits for Processing Information
- George Miller (1956)
- <http://www.musanim.com/miller1956/>

Position of a Pointer  
on Linear Interval



Auditory Pitch  
Experiments

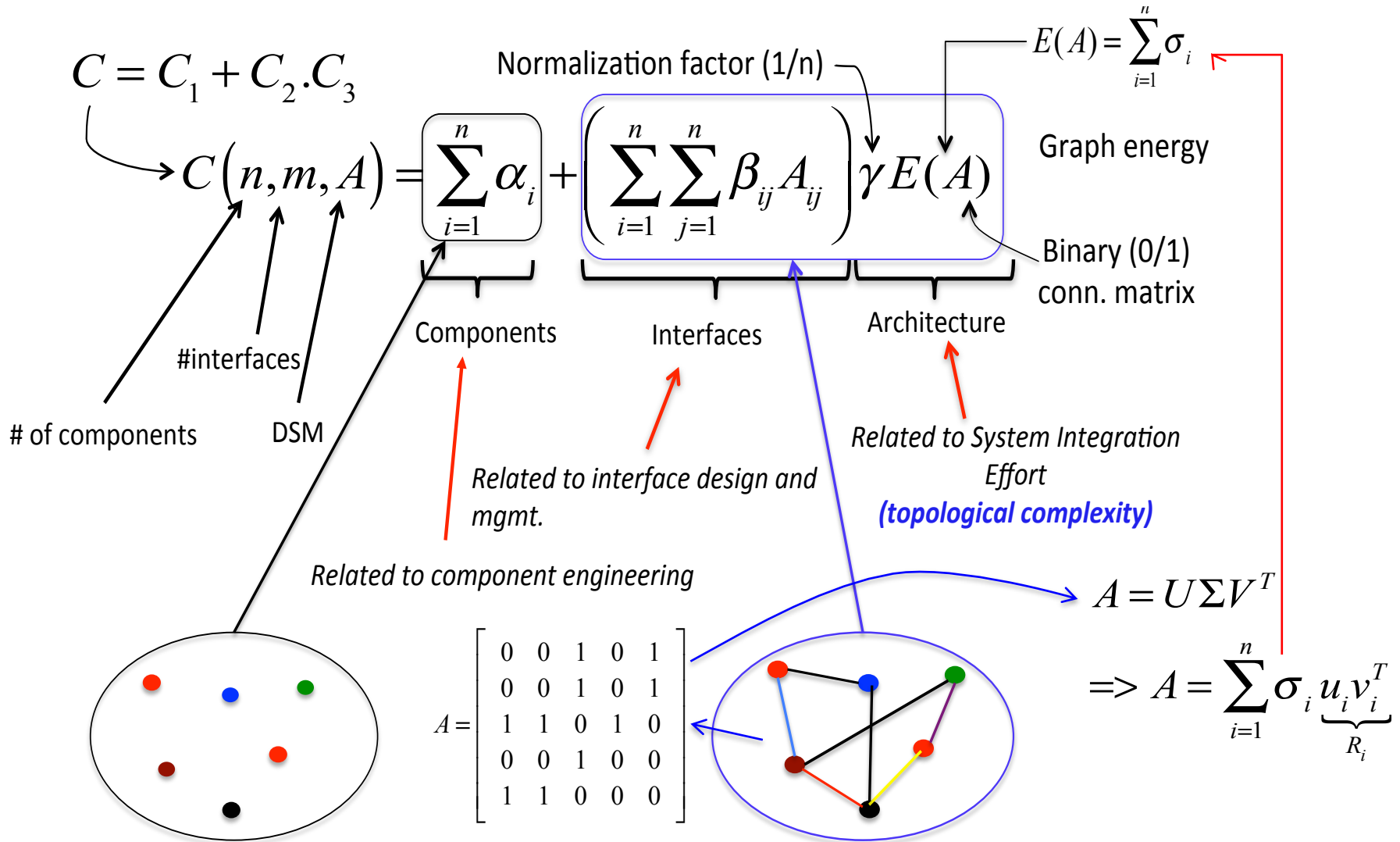


# Metric Validity: Weyuker's Criteria

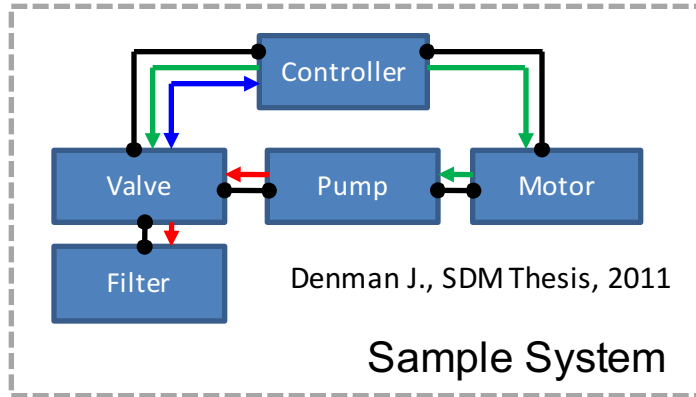
- Graph Energy stands out as both computable and satisfies [Weyuker's criteria](#) (1998) and establishes itself as a theoretically valid measure (i.e., construct validity) of complexity.

Complexity Measure	Computability	Aspect emphasized	Weyuker's Criteria
Number of components [Bralla, 1986]	✓	Component development (count-based measure)	✗
Number of interactions [Pahl and Beitz, 1996]	✓	Interface development (count-based measure)	✗
Whitney Index [Whitney <i>et al.</i> , 1999]	✓	Components and interface developments	✗
Number of loops, and their distribution []	✗	Feedback effects	✗
Nesting depth [Kerimeyer and Lindemann, 2011]	✗	Extent of hierarchy	✗
Graph Planarity [Kortler <i>et al.</i> , 2009]	✓	Information transfer efficiency	✗
CoBRA Complexity Index [Bearden, 2000]	✓	Empirical correlation in similar systems	✗
Automorphism-based Entropic Measures [Dehmer <i>et al.</i> , 2009]	✗	Heterogeneity of network structure, graph reconfigurability	✓
Matrix Energy / Graph Energy	✓	Graph Reconstructability	✓

# Structural Complexity Metric



# Example: Cyber-Physical System

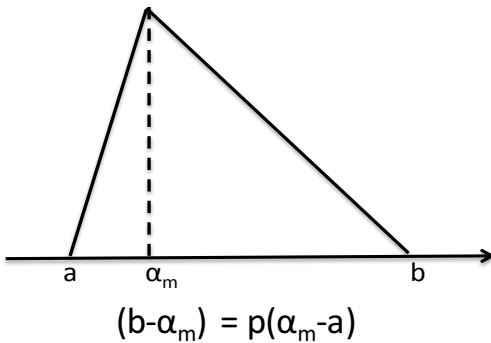


aggregation  $\rightarrow$

$$A = \begin{bmatrix} 0 & 0 & 1 & 0 & 1 \\ 0 & 0 & 1 & 0 & 1 \\ 1 & 1 & 0 & 1 & 0 \\ 0 & 0 & 1 & 0 & 0 \\ 1 & 1 & 0 & 0 & 0 \end{bmatrix}$$

Component	ID	Complexity
Controller	1	1.5
Pump	2	1.0
Valve	3	0.3
Filter	4	0.3
Motor	5	1.2

Comp. 1	Comp. 2	1/c <sup>(k)</sup>
1	3	0.05
1	3	0.10
1	3	0.15
1	5	0.05
1	5	0.10
2	3	0.05
2	3	0.10
		0.05
		0.15
		0.05
		0.10



$$p \in [1.0; 3.0]$$

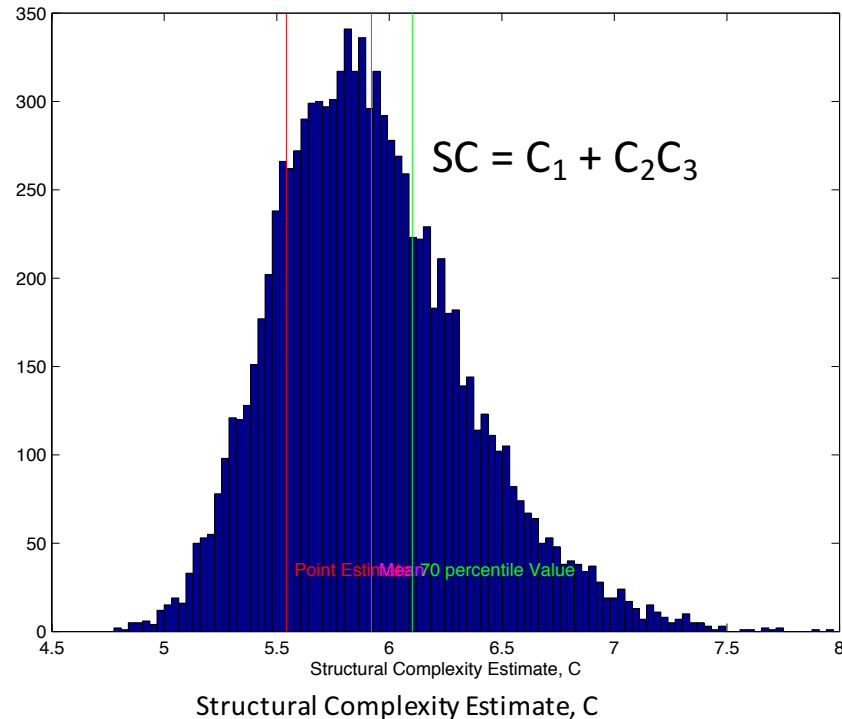
$$a \in [0.8\alpha_m; 0.9\alpha_m]$$

$$b \in [1.1\alpha_m; 1.6\alpha_m]$$

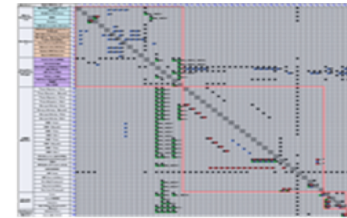
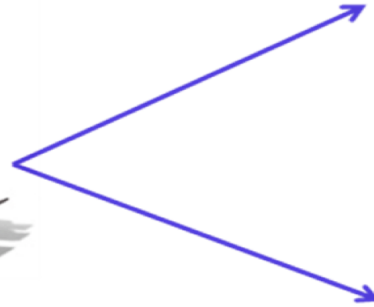
$$\beta_{ij}^{(k)} = g(\alpha_i, \alpha_j, c^{(k)})$$

$$\beta_{ij}^{(k)} = \frac{\max(\alpha_i, \alpha_j)}{c^{(k)}}$$

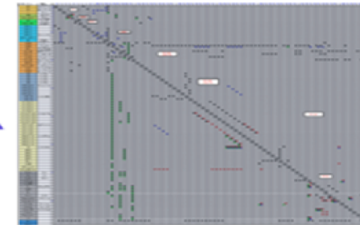
$\forall \alpha_i, \alpha_j \neq 0, k$  is the interface type



# Complexity should be abstraction-Invariant



Size: 50x50



Size: 91x91

Digital Printing Press (Xerox) Example

DSM attribute	Coarse Representation	Finer representation
System size, N	50	91
$C_3$	1.3534	1.3597

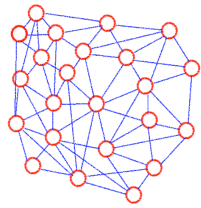
Functional Area	Coarse DSM (50x50)	Fine DSM (91x91)
ROS Assembly	4	10
Marking elements	16	38
Paper Path	7	12

Why should we care about complexity?

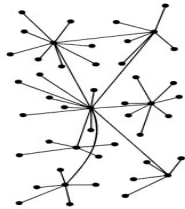
How do we quantify complexity?

**The First Law of Systems Engineering?**

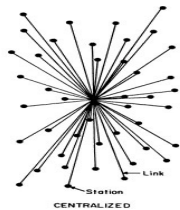
# Topological Complexity: Important Properties



“Distributed” Architecture



“Hierarchical” Architecture



Centralized architecture

*Simple components / constituents / building blocks with intricate connectivity structure*

**Higher system integration effort**



Increasing Topological Complexity

$(C_3)$



*Complex components / constituents / building blocks with simple connectivity structure*

**Lower system integration effort**

*Centralized Architecture*  $\rightarrow$  *hypoenergetic*,  $C_3 < 1$

*Hierarchical / layered Architecture*  $\rightarrow$  *transitional*,  $1 \leq C_3 < 2$

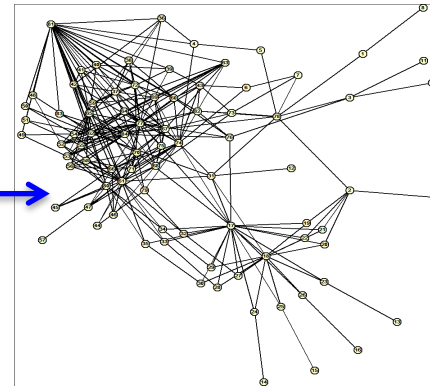
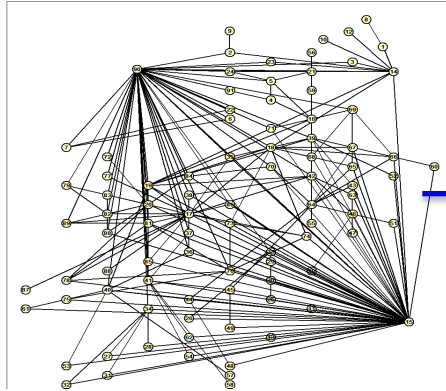
*Distributed Architecture*  $\rightarrow$  *hyperenergetic*,  $C_3 \geq 2$

# Case Study 1: Printing Engines

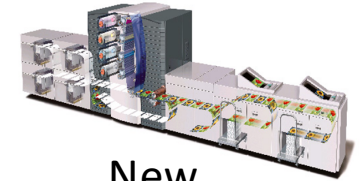


Old

Complexity = 186



Complexity increase +90%



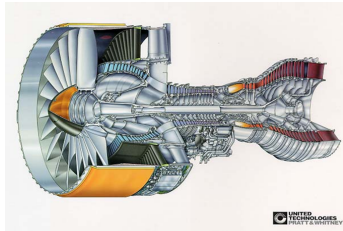
New

Complexity = 354

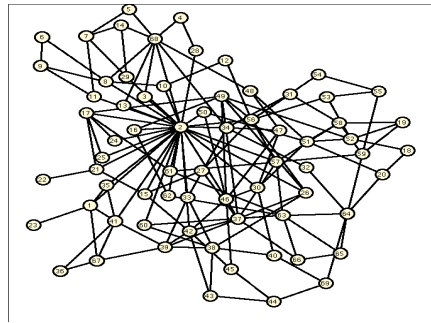
	$C_1$		$C_2$		$C_3$		$C$		$C_{New} / C_{Old}$
	Old	New	Old	New	Old	New	Old	New	
<b>Most Likely</b>	110.2	169	55.68	102.78	1.36	1.804	185.93	354.42	1.9062
<b>Mean</b>	125.62	213.6	63.29	130.6	1.36	1.804	211.69	449.2	2.122
<b>Median</b>	124.47	211.84	62.46	128.62	1.36	1.804	209.42	443.88	2.12
<b>70 percentile</b>	127	219	65.82	134.2	1.36	1.804	216.2	461.1	2.133

- Trend towards more distributed architecture with higher structural complexity and significantly higher development cost\*

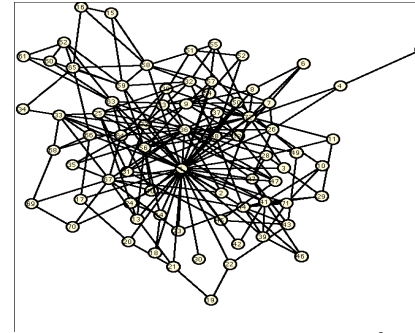
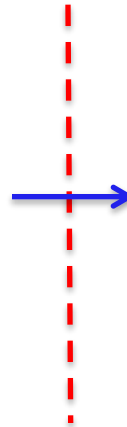
# Case Study 2: Aircraft Engines



Old



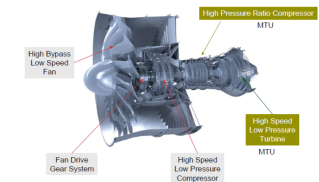
Complexity = 351



Complexity = 499

Complexity increase +42%

Future Engine Concepts: The Geared Turbofan Concept



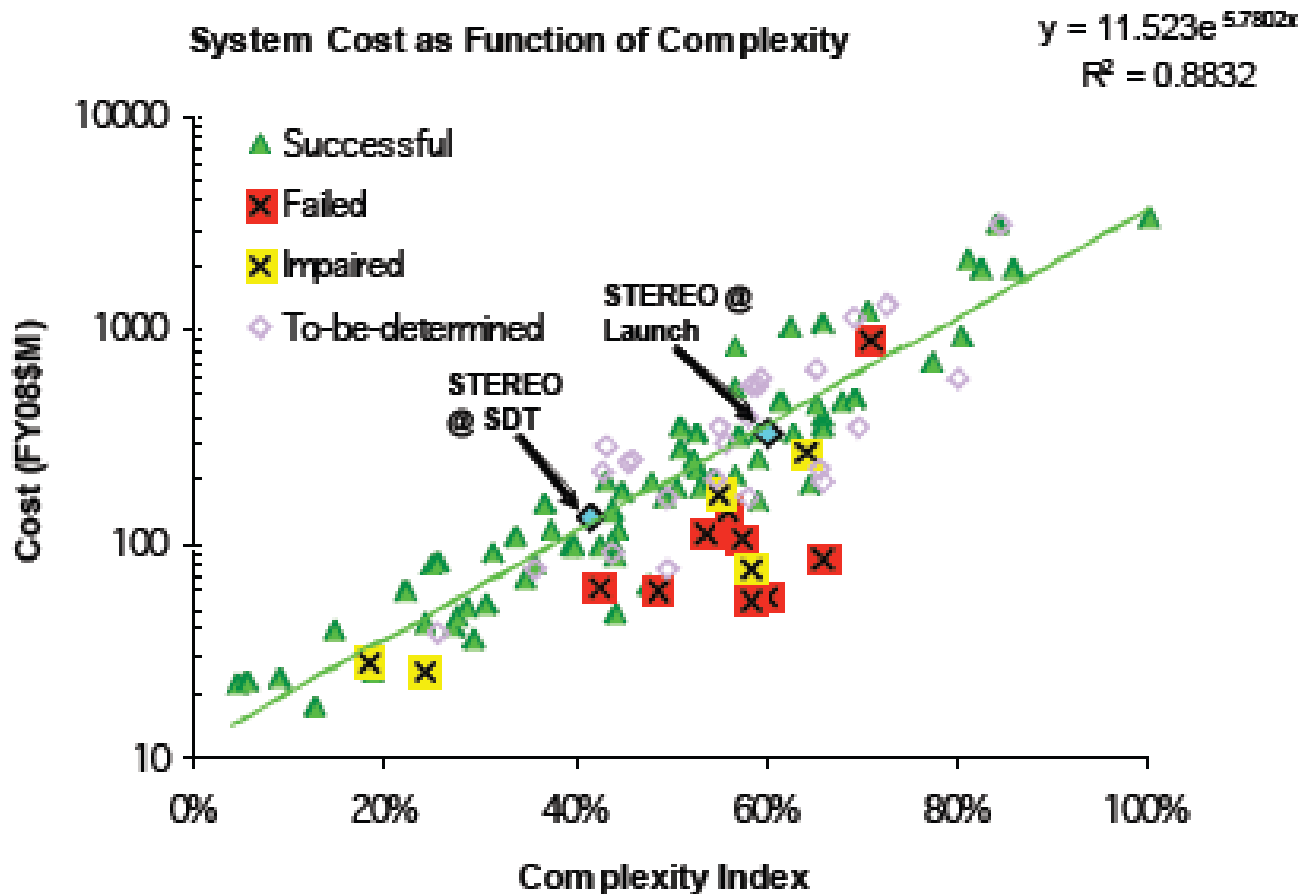
New

	$C_1$		$C_2$		$C_3$		$C$		$C/C_{ML}$		$C_{new}/C_{old}$
	Old	New	Old	New	Old	New	Old	New	Old	New	
<b>Most Likely</b>	161	188	126	184	1.51	1.69	351	499	1	1	1.42
<b>Mean</b>	179	244	141	240.4	1.51	1.69	392	650.3	1.12	1.30	1.65
<b>Median</b>	178	242	139	238.9	1.51	1.69	388	646.8	1.10	1.29	1.66
<b>70 percentile</b>	181	247.9	145	246.2	1.51	1.69	399.6	663.94	1.14	1.33	1.66

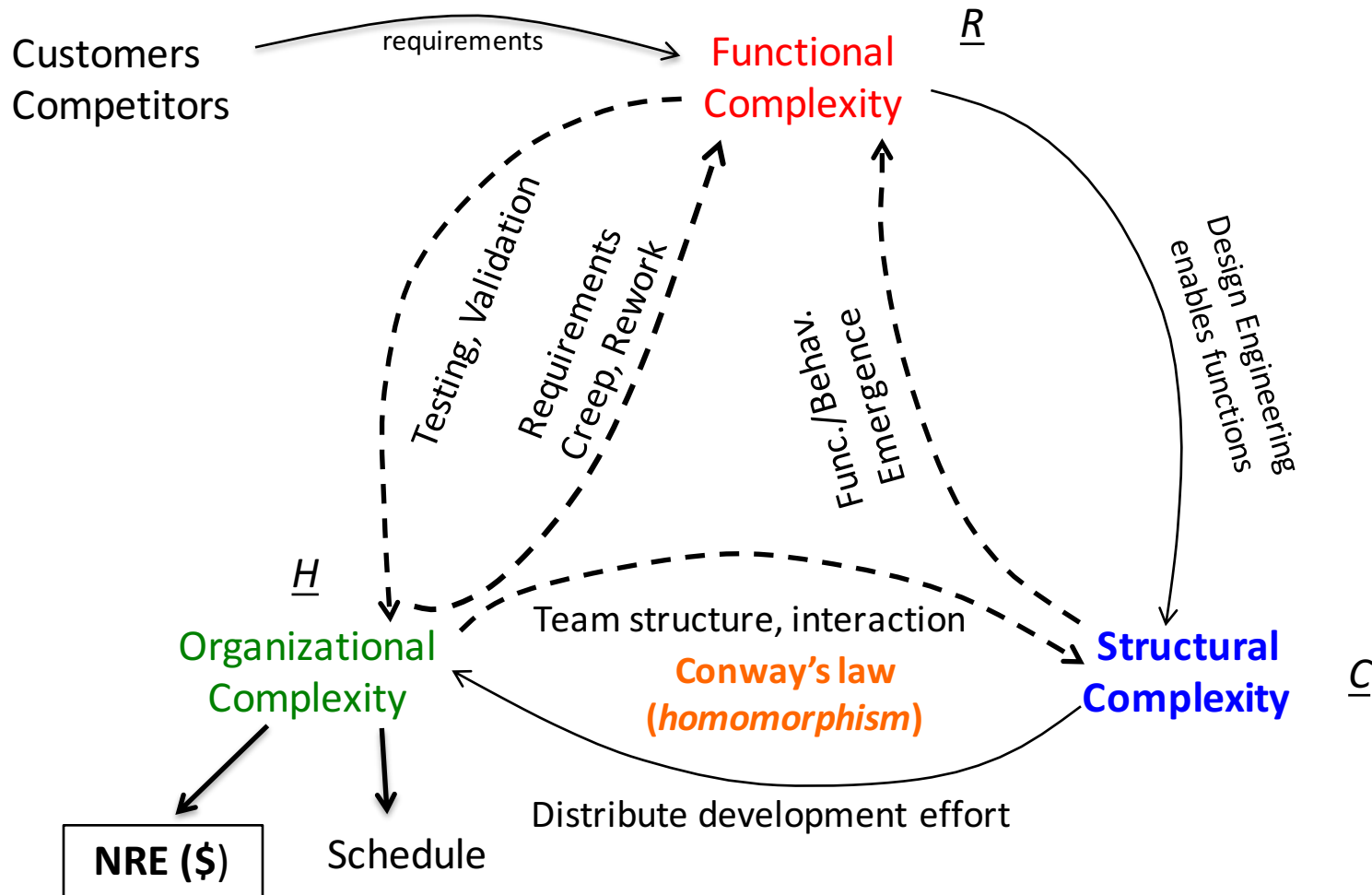
- Trend towards more distributed architecture with higher structural complexity and significantly higher development cost\*. Similar trend was observed in [Printing Systems](#).

# Development Cost (NRE) and “Complexity”

- CoBRA (Aerospace Corp., 2008) – Complexity Index based on analysis of historical data.
- **Projects that were highly complex but tried to cut development cost had high failure rates**



# Three Dimensions of Complexity

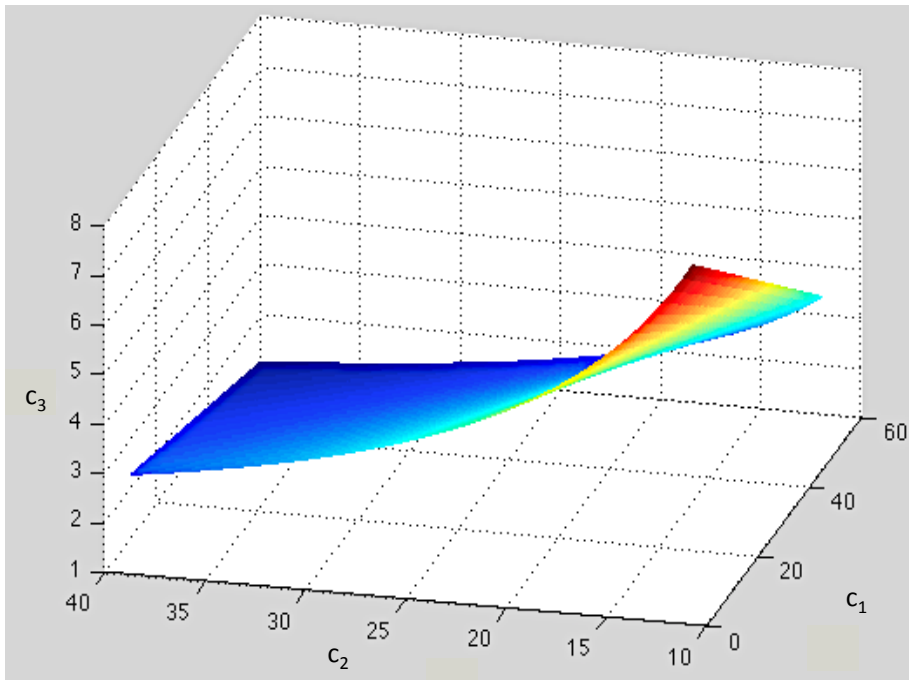


# The First Law of Systems

- First Law of Thermodynamics (ca. 1850):
  - The law of conservation of energy states that the total energy of an isolated system is constant; energy can be transformed from one form to another, but cannot be created or destroyed.
    - $E_{kin} + E_{pot} - U = 0$
- The First Law of Systems Engineering (ca. 2013)
  - Given a fixed set of functional requirements  $R$  and human organizational architecture  $H$ , the total complexity of a system,  $C$ , is conserved. Complexity can be traded between its components and its interfaces and topology but cannot be decreased beyond a minimum level.
    - $C_1 + C_2 * C_3 - R - H = 0$

# Implication 1: Iso-Complexity Tradeoffs

- Once we define the level of complexity, there are different ways to distribute this total structural complexity,  $C$  into its three constituents  $\{C_1, C_2, C_3\}$ : *IsoComplexity Surface*

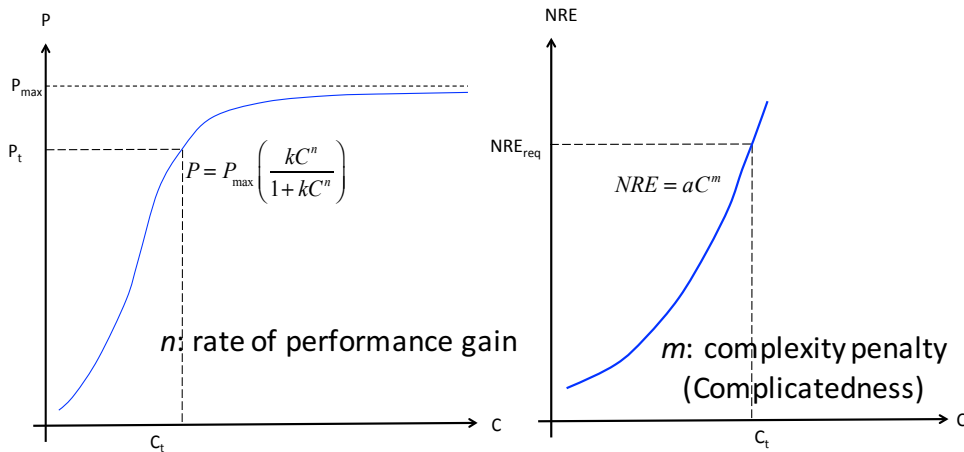


Iso-complexity surface:  $n = 20$  components, assuming,  $c_1$  in  $[10,60]$ ;  $c_2$  in  $[12,40]$  and  $C = 100$ .

- Tradeoff between (i) complex components and simple architecture, or (ii) simpler components and more complex architecture.
- Choice can be made depending on complexity handling capabilities of the development organization. E.g.
  - Excellent component designers
  - Skilled Systems integrators
  - Etc ...

# Implication 2: Need for Complexity-based Budgeting

Complexity budget is the level of complexity that maximizes Value !

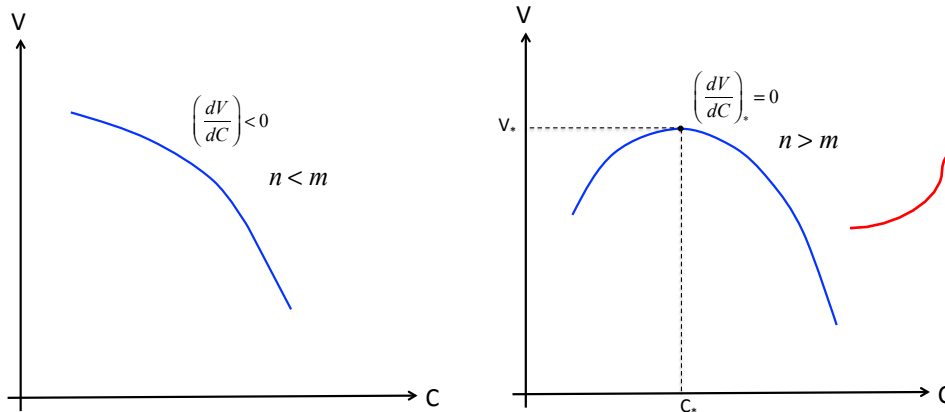


$$P = P_{\max} \left( \frac{kC^n}{1+kC^n} \right)$$

$$NRE = aC^m$$

$$V = \frac{P}{NRE} = P_{\max} \left( \frac{k}{a} \right) \left[ \frac{C^{(n-m)}}{1+kC^n} \right] = S \left[ \frac{C^{(n-m)}}{1+kC^n} \right]$$

Value function as the complexity price for performance gain – Maximize V:



$$C_*^n = \frac{\left( \frac{n}{m} \right) - 1}{k}; P_* = P_{\max} \left( 1 - \frac{m}{n} \right)$$

$$NRE_* = a \left[ \frac{\left( \frac{n}{m} \right) - 1}{k} \right]^{\frac{m}{n}}; V_* = S \left( \frac{m}{n} \right) \left[ \frac{\left( \frac{n}{m} \right) - 1}{k} \right]^{\left( 1 - \frac{m}{n} \right)}$$

# Summary of key points

- Structural complexity of man-made systems has been increasing steadily since the industrial revolution
- This is driven by customer needs and competition → functional complexity  $R$  → structural complexity  $C$  → organizational complexity  $H$
- A rigorous measure of complexity is based on graph energy of the DSM
  - Satisfies Weyuker's criteria (1998)
  - $C = C1 + C2 * C3$ ;
  - $C3$ : Graph Energy is a measure of topological complexity
  - Iso-complexity based budgeting with clear targets is needed
- **First Law of Systems Engineering (according to Sinha-de Weck): Conservation of Complexity**
  - **Given a set of functional requirements  $R$ , calculate minimum needed structural complexity  $C$ , and adjust for organizational complexity  $H$  to satisfy the first law**
- Violating the first law can lead to project or system failure !

Questions?      Comments?